

# PION-ERA

The World's Greatest Pioneer Show

JUNE 29-JULY 4

1959

# THE GOVERNMENT OF SASKATCHEWAN SALUTES PION-ERA

Yearly, since 1954, Pion-Era has been telling the story of our province's growth and progress from the days of the horse and buggy and Stanley Steamers to the present.

With progress comes unending changes . . . with Pion-Era we preserve our great past and heritage, incorporating in this tremendous show tangible evidence of man's continuous efforts in striving for better things.

The Government of Saskatchewan commends all those who have, in so many ways, contributed to the success of Pion-Era and the Western Development Museum. They can be justly proud that their efforts have made Pion-Era the World's Greatest Pioneer Show.



# Government of Saskatchewan

HON. T. C. DOUGLAS

Premier

# Howdy, Neighbour!

## welcome to

45

58

Pion-Era Oxen

Jay Cees Service Clubs

## **PION-ERA**



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## Welcome to

# "West of Yesterday"





O. Symes, J. B. Millar, Mrs. B. Norman, J. A. Duncan.

Pion-Era 1959 will go
down in history as an
authentic re-enactment of
prairie life. This year, Saskatoon "shows the West" as a
colourful and real historic diary
unfolds. Pion-Era is the Show Arm
of the Western Development Museum. Rotary again co-sponsors the
Show, believing that Pion-Era is an
adventure in service, and reflects the
practical application of their motto, "Service above self; he profits most who
serves best."

The Board of Directors of Pion-Era Incorporated, publically expresses appreciation to the host of volunteers and a loyal staff, whose old time spirit makes possible the presentation of "The World's Greatest Pioneer Show."

> J. B. MILLAR, Chairman, Board of Directors, Pion-Era Inc.







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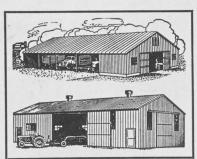
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## **Greetings to Our Visitors**

## Congratulations!



JOHN

The Dominion Government of Canada sincerely commends all those actively associated with the production of Pion-Era. Our Prime Minister, the Right Honourable John Diefenbaker, opening the 1958 Dominion Day Celebrations at Pion-Era said, "Here we see a unique spectacle of prairie pioneers in action."

We have the opportunity of recalling early homestead days, and can better appreciate the courageous folk who built our present civilization. The Western Development Museum may well be proud of their contribution to society in preserving a great heritage.

Pion-Era is rightly referred to as "The Show Arm" of the Western Development Museum. Its Board of Directors is representative of the Province of Saskatchewan, and they expend tremendous effort in the production of "West of Yesterday" with all its facets of attractions. This is a recognized project which contributes greatly to the educational and cultural aspects of our Canadian way of life.

It is our sincere wish that Pion-Era continues to flourish.

## Message from the Hon. Russ Brown

Minister of the Department of Travel and Information, Regina



RUSS BROWN

In just a few years since its inception Pion-Era has become one of the most significant events in our province's entertainment calendar. Youngsters and older folks from town and country look forward to these six days, when the old west lives again. People who organize and produce the show deserve the highest words of praise for their vision, originality, initiative and ability. All who have come to enjoy this and other Pion-Era shows are in their debt.

Pion-Era is "one of a kind." There is no other show quite like it in that it gives us more than just entertainment. It helps us to recall our province's past in a colorful, dramatic way and gives pleasure to old and young, visitors and Saskatchewan people alike.

On behalf of the Provincial Government I am happy to extend sincere wishes to every one associated with Pion-Era for a successful show in 1959 and the years ahead.



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## **Afternoon Grandstand**



- 1.45—Historic Steam Calliope
- 2.00—Official Opening Ceremonies—Professor Oliver Symes, Emcee.
- 2.10—Journey into the Past Revue.
- 2.50—Chariot races Corny and the Museum Mule
- 3.05—Harvesting History
- 3.30—Jr. Rodeo—Golden Gate Stables, North Battleford.
  Chuckwagon driving demonstrations—Bruce and Myrtle Elliott.
- 3.50—Fire Fighting in the Old West.
  Steam Engine on the Incline.
  First Chuckwagon Race.
- 4.00—Off to the Promenade.

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Saskatoon

## **Daily Evening Grandstand**

Music of the Historic Steam Calliope.

- 7.30—International Barbershoppers Musicale.
- 8.00—Pride and Prejudice—The Tandem Cow, director Gordon Matthews.
- 8.15—Canada's Only Palomino Musical Ride—Drill Master Herb Simoneau.
  - -Chariot races.
- 8.45—Corny and the Mule.
- 8.50—Stu Davis and Four Western Stars.
- 9.20—Final Chuckwagon Race.

SHOW OVER.

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## Big Top All-Indian Show

## 9.30 p.m.—Emcee (Willie O'Keene)

- —drummers, singers, dancers (owl, chicken, round, grass, hoop dances)
- -steam bath
- -hand games.
- -fire building.
- -native costumes.
- -trap setting.

INDIAN SHOW



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## **Special Guests and Activities**

Monday, June 29
Pioneer of Year Award
Provincial Guests—Hon. C. M. Fines
Hon. Russ Brown

Tuesday, June 30 Historama Contest Civic Guests—Mayor Sid Buckwold Saskatchewan City Mayors

Wednesday, July 1
Dominion Day
Dominion Guests—Senator John Hnatyshyn
Harry Jones, M.P.

Thursday, July 2
Agricultural Guests—J. L. Bolton of Agricultural Society of Canada.

Friday, July 3
University Guests—Colb McEown, assistant to the President at U. of S.
Four original U. of S. students
Field Husbandry Ass'n.

Saturday, July 4
Special Guests—Mayor Baker of Regina
Mayor Fitchener of Yorkton

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## **PION-ERA SIGHTS**

## On the Grounds

Shooting Gallery—Operating from 11.30 a.m. to 2; 4 to 7.30.

Pony Rides—Harvey Claypool of Beechy provides collection of mounts.

Horseshoe Pitching—Daily tournaments under direction of R. Briscoe and A. Adams.

Harness Shop—A harness maker available to keep everything in order.

Threshing Ring—Bruce Phelps directs daily activities around Grandstand platform.

Indian Square—Indians will appear in costume in front of pitched teepees.

High Striker—A chance for patrons to test their muscle power on the gong.

Old Timers' Tent—A resting spot supervised by the Old Timers' Association. Old Timers' contest head-quarters.

Dog Wheel—Captained by Mrs. Leona Altermatt of Englefeld.

Blacksmith Shop — The blacksmiths ready for duty and souvenir horseshoes available.

Model Display Tent—Wheat grinding display and breakfast food sale.

Model threshing outfit in operation.

CKOM—Live broadcast of "Let's Go West."

Information Bureau—Officer—Madeline Shiach.

Kiddies' Land-A source of enjoyment.

Old Time Saloon — Western headquarters for root beer.

Stage Coach—Shetland ponies perform the honors,

Car Award—Proceeds ticket sales to Pion-Era Inc.

Souvenir Program—25c. Y's Men's Club, Saskatoon (service club of the Y.M.C.A.).

## Concessions

Red Robin

Doukhobor Bread

Ceepee-Henrietta

Vanscoy

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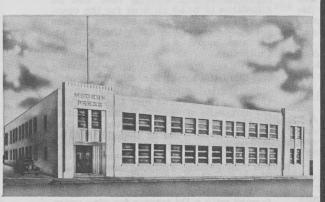
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## D7 Tractor pulls 40-foot Anderson Flexible Cultivator at 22c per acre, works quarter-section in 7 hours!

THE largest model in the series of Anderson Flexible Cultivators was recently acquired by a farmer in the Lajord, Sask., district—Jerome Bechard, who grows grain on 6½ sections of land with the aid of a 20-year-old son.

Mr. Bechard bought his D7 Tractor new in 1952 and already had added labor-saving devices to it by powering 110-volt electric lights and motors on his implements from generator mounted on the D7's diesel engine.

To get full advantage of his model A-7 Anderson Cultivator, a seeding attachment is being prepared for use this coming spring. The cultivator has triple bars to carry a total of 40 shanks.

The photo above shows Bechard's D7 moving in 4th gear (about 5 mph) in cool, dry gumbo. In a period of 14 hours he cultivated 320 acres, at a cost of  $3\frac{1}{2}$ c per acre in diesel fuel.

Bechard also owns a diesel-powered wheel tractor, in the size most popular among prairie farmers. He uses it only for odd jobs, because arithmetic shows that pulling a 12 ft. cultivator with this tractor would cost a minimum of 42c per acre.

The same set of calculations (entire

cost of tractor and cultivator, including depreciation and repairs, fuel, and an allowance of \$1.50 an hour for the operator) indicated a total expense of less than 22c per acre in using the D7 Tractor and model A-7 Anderson Flexible Cultivator.

"And our D7 does the job in less than one-third the time," Mr. Bechard said.

He started farming in midst of the thirties with a brand new Cat D4 Tractor and debts of \$95,000. Recently he told a visiting newspaper reporter (see The Regina Leader-Post of Dec. 11, 1958)—"By getting equipped to do most of the work myself, I got out of debt . . . and I'm just getting equipped now to make money."

Twelve years later he sold the D4 and farmed with a D6 tractor for nine years. In the next four years he operated two D4 tractors, finally made the step to a powerful D7 tractor in 1952. "Since then, repair costs have been almost nil. The tracks are like new."

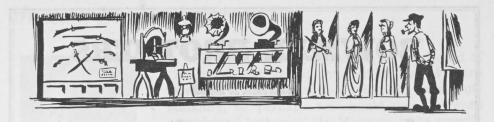
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## **PION-ERA SIGHTS**

## In the Museum

Wild Life Exhibit (Rotary of Saskatoon)

Pioneer Homemaking (Women's Auxiliary W.D.M.)

Saskatchewan School Room (Sask. Teachers' Federation)

South Sask. River Dam Model (U. of Sask.)

Rehabilitation Centre Souvenir Booth

Pion-Era Printing Press (Eric Burt, Supervisor)

Exhibits Museum

Headquarters for Volunteer Registration (Connie Marlow)

Curator's Information Office

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## THE PIONEER

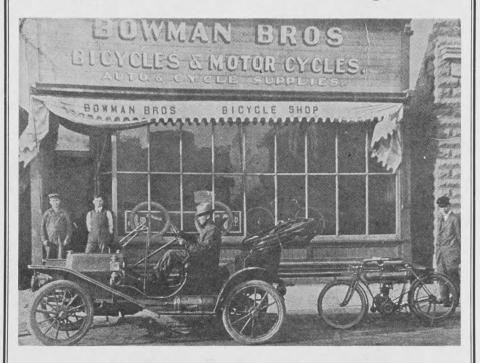
(The Facts in Black and White)
Follow the lead of the old Pioneer,
Who headed West with his household gear.
The wise Pioneer as his wheels rolled West,
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The Pioneer's progress was naturally slow, The modern motorist—wants to GO. Take a tip from the man who knows, For SATISFACTION—switch to WHITE ROSE.

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## Museum Board Chairman



J. L. PHELPS

Mr. J. L. Phelps, Chairman of the Board of Directors, and actual founder of the Western Development Museum, feels that the most outstanding, or perhaps we should use the word astonishing feature of the Museum, is its growth. Ideas are the most potent things in the world. The Museum still follows in the main, the system and plans originally started. All that has been accomplished, has been done in the relatively short space of twelve years.

Perhaps in the past, over-emphasis has been placed on the part the Threshermen's Club has

played in the one week Pion-Era Show. Possibly the role of the Museum as a tourist attraction has also been stressed too much. It follows that in keeping with the expansion of the Museum, the Threshermen's Club activities necessarily expand too, not just for Pion-Era, but for the other fifty-one weeks in the year.

One important activity the club could help in, is to assist our Building Fund Committee who are confident that their ultimate goal can be reached with the help of willing workers. With a new Museum in a new location, following a gradual expansion program, success is assured.

Mr. Phelps says, "when we move into the new Museum building, we envision having our project tied in with the University of Saskatchewan and the colleges and school system of the Province; this would entail lecture rooms and year-round demonstrations, in which club members could play a leading part. Undoubtedly a great educational contribution is available to students by utilizing the Museum's storehouse of resource material. In addition, the preservation of cultural aspects is a most necessary and important section of activity.

The Museum has done wonders in the past; the future looks just as big with promise. Just how big will be limited only by the vision and courage with which we face up to the challenge."

# CFQC...

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## 1958 Pioneer of the Year



Mrs. Bowerman Talking to the Prime Minister

Pion-Era will honor another "Pioneer of Saskatchewan" on Monday, June 29, with the public to figure largely in the deciding of the winner at the Western Development Museum.

Pioneers, who must be 60 years or over, will come from at least 14 Saskatchewan communities. The winner and a companion will be awarded a trip of their choice, within a limit of \$500, plus a decorative plaque of recognition.

Points to determine the winner are based on the candidate's contribution to the community, age, number of years spent on the prairies and the number of popularity votes indicated by ticket sales.

Purchasers of the tickets are entitled to a vote, free admission to the grounds on June 29, and a chance of winning a \$400 wardrobe from Welkers' Ltd. of Saskatoon.



H. D. "Harry" Lin Manager

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# **Grandstand Performers** and **Personalities**





STU DAVIS

The Pion-Era committee has spared no effort in providing a topnotch grandstand attraction for this year's show.

Some, of last year's popular acts are returning but there is also a new assembly line of stars, among them the noted CBC troubadour, Stu Davis.

Davis has established himself as a ballad singer of national acclaim, starring in television, radio and stage shows. He is currently working from the studios of the CBC in Winnipeg, being the hit on the "Rope Around the Sun" which goes to the complete network

He has also been a regular radio network singer since 1946. In the recording field, he has been featured on RCA Victor, Sonora, Aragon and Decca labels. His current releases on London are "Dear Mister Disc Jockey" backed by "I'd Be Glad to Forget You" and "Wild Weed" backed by "Honky Tonk Serenade."

The native of Regina brings along Jimmy Ordge, Wally McDonald, Doug Goldsmith and Clarence Ploof as his accompanists. Ploof is one of the outstanding guitarists in the west.

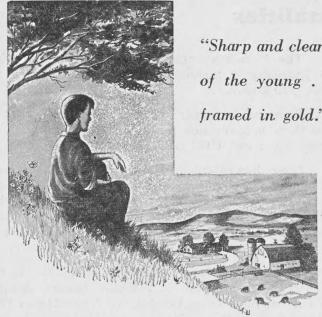
Canada's only palomino ride, under the direction of Herb Simoneau, will be another feature. Mrs. Simoneau provides the musical performance while E. Nobles is the narrator. The musical ride, developed in Edmonton, has long been a hit at the Edmonton Exhibition and horse shows, the Calgary Stampede and fairs in Montana.

A comedy touch for the grandstand will take form in "Pride and Prejudice—The Tandem Cow," which is directed by Gordon Matthews

## CANADA'S ONLY MUSICAL RIDE



## WHEN I GROW UP



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> TODAY. MORE THAN EVER BEFORE THEY HAVE A RIGHT TO BE!

Canada, since birth, has made progress unmatched in world history, science has tapped the secrets of Nature to enable men to live longer and more comfortably. Air travel has reduced the globe to a mere fraction of its former size. Television has brought the sights and sounds of far-away places into the family living room.

During these years Canadian farmers have felt the wind of change and did, in fact, help generate some of them. They swapped their horses and mules for tractors, trucks and autos, their coal oil lamps for mazda bulbs. They put discoveries of the laboratory to work in their fields and feed lots. But as they accepted science's gifts, farmers created for themselves new economic problems. In the solution of these they turn more and more to co-operatives. Co-operatives have proved that they help build better local communities. Their challenge of the future is to prove that they can build a better world community.

Those of us who have benefited through co-operatives founded by others, should make sure they continue strong . . . to benefit our sons and daughters, it is our responsibility to

SAFEGUARD THEIR FUTURE BY

**Building Co-operatives Today!** 

# Grandstand Performers and Personalities

of Summerberry. Ron Mohr, David Smith and Herbie Neuls have the roles in the show which will last about 15 minutes. It is guaranteed to provide plenty of laughs.

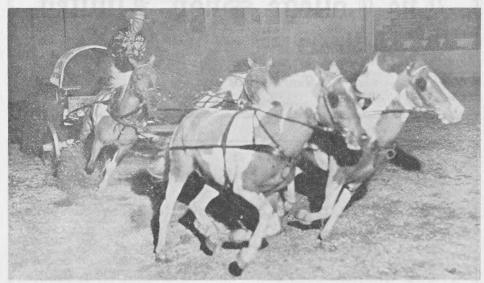


The Golden Gate stables of North Battleford will present a unique chuckwagon driving demonstration, first with Bruce Elliott at the reins and then with Bruce's four-year-old daughter, Myrtle, in control.

Fire fighting in the old west will again be re-lived. Saskatoon firemen, on a voluntary basis, will set fire to an old building each afternoon and then extinguish the blaze with the apparatus of bygone days.

An International Barbershoppers Musicale will also be presented with a quartet from the Saskatoon society of barbershoppers providing the nightly enjoyment. They're on stage at 7.30.

Another special act will be built around Corny and the museum mule. Corny, a rancher from Beechy, appears in a clown's costume and devotes most of five minutes in trying to break down the stubbornness of the mule. It was one of the top acts at the Saskatoon cutting horse show earlier in the year.



CHUCKWAGON DRIVING DEMONSTRATION
Bruce Elliott, Golden Gate Stables, North Battleford

Best Wishes for Another Successful Show

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SASKATOON, SASK.

# Program at A Glance

(for clarification check with the Information Bureau)
Gates open 9.30 a.m.

## Grandstand Shows (Daily)

2.00 p.m.—afternoon (see page 7) 7.30 p.m.—evening (see page 7)

## Big Top All Indian Show

9.30 p.m.—(see page 9)

## ON THE PION-ERA PROMENADE-

11 a.m. to 2 p.m.

Museum Steam Circle Indian Square Municipal Road Building Setting Up Contests Museum Gas Section Harness Shop Pioneer Plow Display Claypools' Pony Rides 4 p.m. to 7.30 p.m.

Horseshoe Tournament
Industrial Equipment
Motorama
Steamer on Incline
Boot Strap Demonstration
Jay Cees' Peddlers' Cart and
Service Station
Lumbering

## ON THE PION-ERA AVENUE—all day, every day

Model Show (demonstrating with working models of Wheat Grinder and Threshing Outfit)
High Striker
Old Timers' Association tent and Contest Headquarters

Dog Wheel and Dog Tread Mill Blacksmith Shop—Souvenir Horseshoes

Food Concessions

Vanscoy S.F.U. CeePee Henrietta S.F.U. I.O.D.E. Barbecue Doukhobor Bread Ovens Red Robin Cafe—Meals

Boy Scouts Bottle Exchange Souvenirs—Gibson's Studio St. John Ambulance Exclusive Volunteer Tent meals
Pete's Popcorn
Inner Wheel Candy Floss
Can. Legion—San. Branch
Elstow Young People
CKOM "Let's Go West"
Press Trailer
Shooting Gallery

## Kiddies' Land

Douglas Playground Equipment Golden Gate Stables Tiny Tots Pony Wheel Wild Animal Tents Tame "Cuddley Animals" Mule Merry Go Round Bucking Barrel

## In the Museum

Wild Life Exhibit (sponsored by Rotary)
Pioneer Printing Press Pioneer Homemaking (W.D.M. Women's Auxiliary)
Volunteers' Tea Room Pioneer School Room Hist-o-Rama (Contest) South Saskatchewan River Dam Model Rehabilitation Centre Souvenirs Cory S.F.U.—eats Russian Samovar—tea Soroptimist Club of Saskatoon Ice Cream Bar; Parcel checking Service



read officer regularity

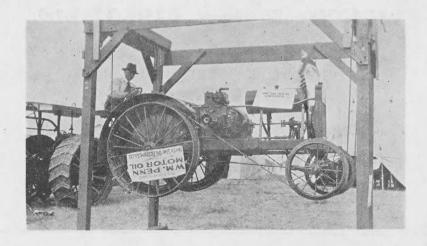
## Threshermen's Club



The Pioneer Threshermen's Club, which has served as an integral part of the Pion-Era since the 1955 inception, has grown to such stature that this year's intriguing displays will boast a "better than ever" label.

Hal Lewis is chairman of the organization which will present several outstanding attractions.

Numerous mobile steamers will be displayed in the parade circle as one of the highlights in the Steam circle, which is under the captaincy of N. Bradwell and George Dunlap. There will be such demonstrations as a "Pull the throttle yourself" engine, the teeter totter and Baker fan. Of special interest will be a test of strength in the form of a tug-of-war, a number of strong men challenging the power of steam.



Ed Charters, J. Chovin and Fred Leigh organized the gas section exhibit where tractor manufacturers like Oliver, Case, International Harvester, Allis-Chalmers, Massey-Harris and John Deere will send modern machines for comparison against the museum's collection. There will be demonstrations of the Prony Brake and A. S. Greenawalt's display of the Boot Strap. The general demonstration circle will be operating on the promenade from 11.00 a.m. until 2 and from 4 until 7.30.

Grant Moen of Elrose has arranged a lumbering attraction, which offers the Big River saw mill and plant in action plus the steam log hauler and logging sleigh.

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## THRESHERMEN'S CLUB

The industrial exhibit, under the guidance of Bill Foster of Abernethy, shows off western Canadian and Saskatchewan built equipment, which will be in operation. Among those on display will be the Marshall tractor, Farmers' Machine Company grain tank from Watrous, scale model dump rack, grain pickler, Grain Growers' fanning mill, Jackson seperator, stook loader and carrier.

The Steamer on the incline will be demonstrated daily at 12 noon on the promenade and at 3.45 at the grandstand. L. Gramson of Delisle completed arrangements for this display.

There will also be the Setting-Up contests, under the surveillance of Harry Marsh of Herschel. Both steam and gas engines will be in the contests, which run from 10 to 12 each morning and 4 to 6 in the afternoon. Final awards will be made in front of the grandstand at 6.30 on Saturday evening.





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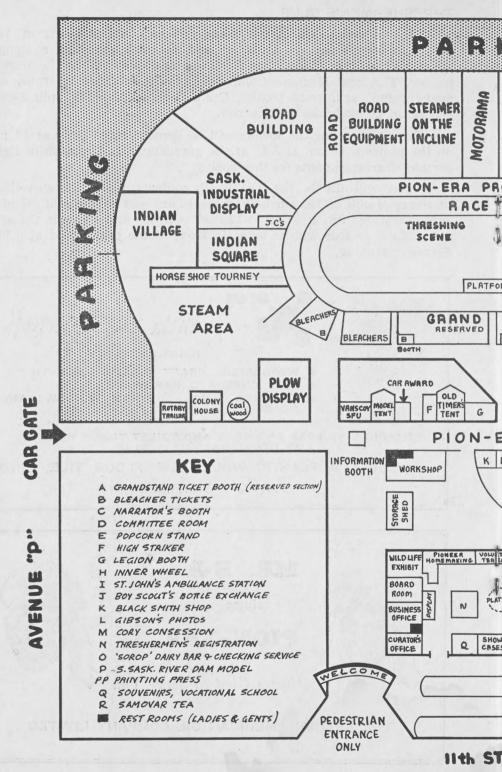
salutes

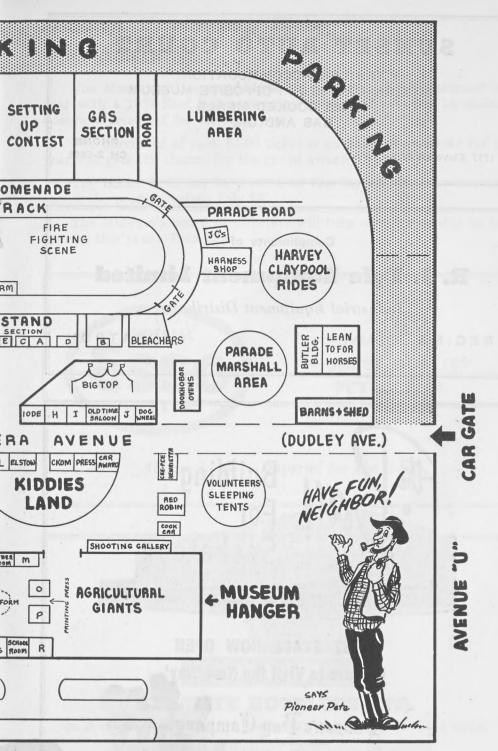
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#### Museum Membership Drive And Award

The Museum's Honorary Membership drive will be continued this year with a 1959 Ford Sedan awaiting the person who will be declared honorary president for the next year.

The purchaser of each \$1.00 ticket is an honorary member for one year and gets the chance for the grand award.

The holder need not be present on the day of the draw but must accept the position before July 15.

The Museum's board of directors will turn over the profits to help finance this year's Pion-Era.



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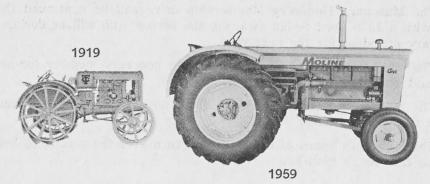
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#### Indian Show



An attraction with far-reaching appeal in previous years at the Pion-Era, the Indian village and show will again be set up on the grounds.

Last year's Indian Show was so popular that CBC television sent mobile cameras into Saskatoon to photograph the opening day performance and transmit it into the homes of 17 Canadian cities and their areas.

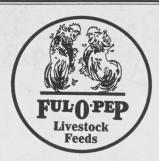
One of last year's distinguished visitors was Senator James Gladstone, the first Indian ever appointed to the Canadian Senate. He is a member of the permanent committee with the Pion-Era.

William Littlecrow, Ed Thunderchild and G. Taylor are handling the arrangements for the Indian circle, which will include two or three teepees and the appearance of Canada's senior citizens in native costume. The Indians will appear in garb between the hours of 11.30 and 2, then between 4 and 7.

Indian handicraft work and pemmican will be on sale. The circle will also be the headquarters for costume contests and other competitions such as Muskeg tea making, trapping devices and native games.

The Indian village will be located in the south-east section behind the old Colony House but will not be open to the public.





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#### Women's Auxiliary



The Women's Auxiliary of the Museum will present another domestic exhibit of a pioneer home this year. Mrs. Mitchner and Mrs. Weiers are the conveners of the project.

The ladies will again dress up in old-fashioned attire and will gladly receive visitors at their home. Weaving, spinning and wool carding can be seen at the craft room and there will be many activities of interest in the kitchen. A throwback to the old days will also include parlour entertainment, viewing the stereoscope and the presence of a swinging cradle from the ceiling.

And the ladies won't be forgetting the men in the fields, either. They'll make occasional trips to the fields in the buckboards, carrying lunch to the workers.

A stop at the Pioneer Home in the Museum building should be a must on each person's agenda.

# Saskatchewan's Co-operative Agricultural Extension Organization

(Plans and Carried Forward Programs for Agricultural Conservation and Improvement)

#### • AT THE LOCAL LEVEL-

The Agricultural Conservation and Improvement Committee in each Rural Municipality and Local Improvement District is appointed by the local government.

#### • AT THE DISTRICT LEVEL-

The District Board is made up of members appointed from agricultural committees plus half this number appointed by the Provincial Advisory Council and includes the Ag. Rep. plus a representative of the district 4-H Council.

#### AT THE PROVINCIAL LEVEL-

The Provincial Advisory Council to the Ag. Rep. Service is composed of representatives from the Saskatchewan and Canada Departments of Agriculture, University of Saskatchewan, S.A.R.M., C.F.A., S.F.U. the Livestock Board.

(This organization will be glad of your active support)

HON. I. C. NOLLET
Minister of Agriculture

L. J. HUTCHISON Director, Ag. Rep. Service W. H. HORNER Deputy Minister



"I'D BE LOST WITHOUT IT!"

CKOM - Your Radio "Active" Station

# Steam Calliope



An outstanding addition to the Pion-Era this year will be the first showing of the "steam calliope," the successful project of L. K. Wood of Mendon, Utah.

This steam organ with its rich mellow tones has always been one of the most fascinating parts of a circus and comes to Pion-Era courtesy Western Steam Suppliers, Saskatoon, and is the only known operating steam calliope in Canada.

The builder, Mr. Wood, decided that he would like such a treasure of his own. He wrote to the only factory which produced steam calliopes for details but was told that they had spent 50 years in experimenting and weren't going to pass on the knowledge. Mr. Wood was a persistent chap and plugged away himself. Much time was spent to get the proper tone and harmony.

Just a few years ago, he succeeded in constructing a 20-whistle steam calliope. He sold the first one to a man in Iowa.

Then Mr. Wood went to work on a 32-whistle one and completed it in time for his annual threshing bee on Sept. 24, 1955.

The calliope was used in the Centennial celebrations in his area of Utah during 1956 and ever since then, the steam organ has been in great demand.

Dr. Hart and Herb Butler are among the artists who will play the tunes on the calliope.

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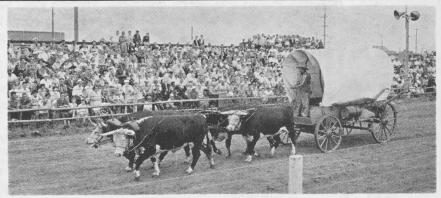


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PION-ERA OXEN



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#### From Flail to Combine

Whereas efficient machines take much drudgery out of today's threshing operations, the first means of threshing, the flail, presented a long, gruelling grind to the grain growers.

The flail was the earliest and chief operation of threshing until about 1860. It consisted of two pieces of wood, the handstaff and the beater, fastened together loosely at one end by a thong of rawhide or eelskin, which made a durable joint. After the beating was completed, the harvesters would merely winnow the corn and chaff whenever there was a wind blowing.

There were experiments with a revolving cylindrical beater about 1786 but it wasn't put into general practice until well into the 1800s. The grain and straw all fell in a heap below the drum, which was being turned by two men. A straw shaker rack was later built to catch the straw and then a fan helped to start the first of the threshing machines.

Gradually, horse power was recruited. With the added attachments, the machine became too awkward for men to handle and sometimes two or even three horses walked an inclined travelling platform. Later, it was eight to 10 horses making a circular path around the machine.

Cyrus McCormick soon started field trials with a horse-drawn reaper, one of the many moves in North America, where most of the progress in harvesting was being made.

In 1869, Jerome I. Case built and patented his first portable steam engine, pulled from place to place by horses. By 1884, a steering gear was fitted and it made self-propulsion possible.

Self feeders were added to the grain separators. Twine tying of sheaves, incorporated in a reaping machine by Deering







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a hustling, bustling, lively, continuous six-day extravaganza, of which the people of Saskatchewan can be justifiably proud!

#### POTASH COMPANY OF AMERICA LIMITED

is pioneering in the development of the Potash industry in Saskatchewan, and is proud to be associated with Pion-Era Incorporated, who as the show arm of the Western Development Museum, is honoring pioneers, by turning the clock back, with a wonderful presentation of the past.

Best of luck Pion-Era

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GENERAL CONTRACTORS . . . HOME BUILDERS "Built with the Finest . . . Priced with the Lowest!"

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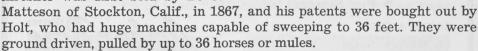
#### JOHN EAST IRON WORKS

121 AVENUE C NORTH

**PHONE CH 4-2131** 

in 1876, added to the efficiency. By 1900, the machine was operating with wind stacker, high bagger and weigher.

A combined harvester and thresher was first sold by D. C.



It was 1908 when the combine made its first appearance in Saskatchewan, Shand and Edmunds bringing one into the Spy Hill district. Massey-Harris placed a combine at the experimental farm at Swift Current in 1922 and then the grain growers started to look.



Now there are more than 65,000 in use across the western plains.

And if anyone ever asks: Whatever became of the flail? It is still put to some use for special purposes such as flower seeds and places where small quantity is grown.



#### ENJOY YOUR STAY IN SASKATOON AT THE

#### **EASTVIEW MOTEL**

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How those pioneers would have enjoyed the comfort and convenience of the SKYBIRD and HOLIDAY HOUSE MOTELS.

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#### SKYBIRD and HOLIDAY HOUSE MOTELS

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#### Journey Into the Past

A Journey into the Past revue will be a daily highlight on the afternoon grandstand with a lineup of 77 items scheduled to pass in the parade.

Leading the procession will be Nyholt's flagbearers, followed by the musical ride, Pion-Era float, Museum float and Rotary float.

As the parade progresses, articles will be bunched according to their era.

The Indians, dog travois, horse travois, oxen and Red River carts are among the pre-1900 attractions. The next section contains articles familiar in the settlement period from 1900 to 1905, including sheepherder's wagon, buckboards, sulky plow, seeders and leading right up to a 1905 Cadillac and a 1903 Ford.

The Sylvester drill, mounted gas engine and mounted steam engine form the next section. The democrats, surrey with a fringe on top, steamers, gas engines, Hupmobile and Barry Hotel bus are part of the display tagged as University days from 1905 to 1910.

Bigger and better machines gradually work into the spotlight as the parade wends its way. There are gas tractors, reapers, binders, Model T's right up to the complete threshing outfit and then an entry into the Roaring Twenties with the newer tractors, cars and a touch of the Charleston.



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SASKATOON





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#### Jaycees' and Service Clubs

As a reminder of days when money was scarcely in use and people survived by trading with each other, the Saskatoon Junior Chamber of Commerce will Sponsor and distribute Pion-Era wooden quarters.

Mainly, they will serve as a token of the pioneering spirit, but the wooden quarters will also be useful items. (They will be redeemable anywhere on the grounds.)

Bartering was common habit in the olden days but has outlived its usefulness. Something like fish or cloth would only be acceptable in payment today because of direct usefulness in consumption or production. It wouldn't be handy to everyone. Coin and paper money is accepted by all because he or she is confident that it will be of continuous existence.

The wooden quarters are appropriate mediums of exchange and yet carry a touch of a souvenir.

Other Saskatoon service clubs will also be active.

The Nutana Kiwanis will sponsor a downtown street dance on Monday, June 29.

The Soroptimist Club will operate a covered wagon ice cream bar concession, and complete with parcel checking facilities.

The Y's Men's Club will sell souvenir programs on the grounds.





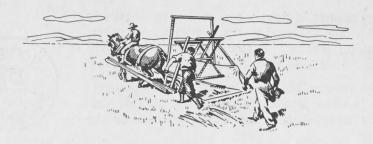
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33 years' experience in fur craft, from cutting room to showroom, is your assurance of better protection in fur buying at Folk's.

Cor 20th St. and 2nd Ave. CH 4-7377 "Saskatoon's Finest Furs for Less"



# Our Pioneering Days are never done

When in 1831 a few farmers left their scythes to see Cyrus McCormick demonstrate the world's first successful mechanical reaper, they really saw the birth of mechanized agriculture. To the farmer, the blessed event meant an easier, more productive day. To you and me it meant three meals a day, for without mechanized farming as now practiced, adequate food production would be impossible.

The fact is, the pioneering that gave the world the McCormick reaper has been continued without interruption ever since. In the McCormick farm equipment of today, bold new concepts of engineering, manufacturing and performance are constantly introduced to cut the costs and raise the efficiency of agriculture. That's why, for the latest and finest in farm tractors and machines, farmers still look to International Harvester, the direct corporate descendant of the original McCormick company... because our pioneering days are never done.



#### Kiddies' Land



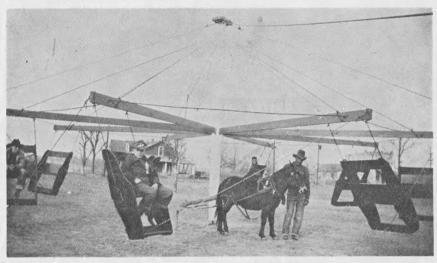
There'll be fun for the whole family at Pion-Era and the youngsters will be abounding with delight as they approach two special attractions.

Kiddies' land also offers the Museum-built merry-go-round, Museum-built bucking board, playground equipment from Bill Douglas, a wild animal tent and pony pin-wheel from Gerrit Nyholt and cuddly animals playgrounds.

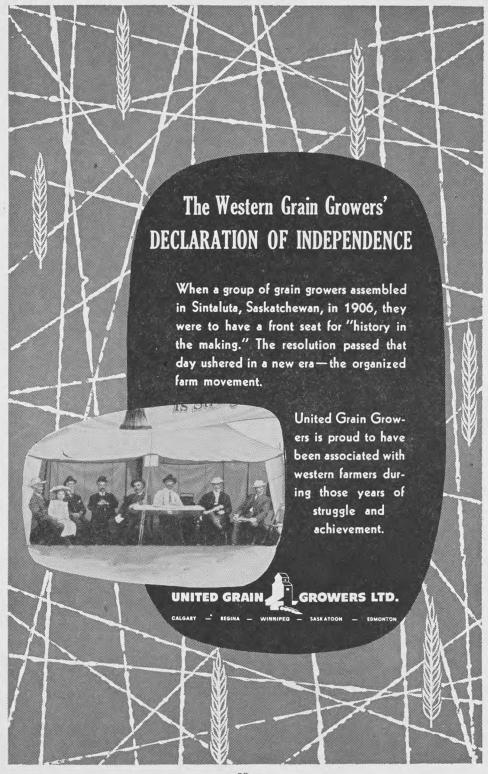
The only Shetland Pony stage coach in Canada will also be a feature.

It will run the Pion-Era Avenue and promenade and can accommodate 17 children, who will be provided with toy guns.

The Claypool pony rides will also be close at hand. Ponies are available at 15c per ride within a confined area. But there is also a special deal whereby ponies can be made available for rental by the hour for trips to the riverbank and nearby locations.



MULE MERRY GO ROUND



#### Historama Contest



A Historama contest, set up by the Saskatchewan Teachers' Federation and the department of education, will be of vital interest to all groups.

Essays or art work on the old west are being submitted by students from all parts of the province and they'll be shooting for the Phelps trophy.

The winner, who will be named on Tuesday, June 30, will also receive a working model steam engine—a prize which any youngster would be happy to hold in his or her possession.

Prof. Keith Sutherland is also arranging an old-time school room, with desks and equipment galore from bygone days. It will bring back many memories of school days for the Pion-Era visitors.

A working model of the South Saskatchewan River Dam will be presented by the University of Saskatchewan.

It will be one of the many features within the Museum hangar.

#### **BETTY'S FISH AND CHIPS**

FRIED CHICKEN

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America's

favorite orange drink is here...





#### **Pioneer Press**

A copy of the Pion-Era press, with the purchaser's name imbedded on the front page headline, will again be available at the printing press location in the Museum hangar.



Eric Burt, who worked in all phases of newspaper publishing and now the night telegraph editor of The Star-Phoenix, is captain of the Pion-Era Press.

A pair of pioneer printers, Arthur Poole and Henry Talbot, will ably handle the operation. The Pion-Era press is printed prior to the big week and then headlines are hand-set on the spot and the paper is completed on the old-type Washington press.

#### **MOTORAMA**

A Motorama, aptly named Knights of the Road of Yesteryear, will be a live exhibit on the Pion-Era promenade. Ken Benson is captain.

Unique Museum cars and a collection of 1959 counterparts will be displayed. The exhibit is open to the public from 11 a.m. to 2 and from 4 until 7.30. The hoods will be up and the engines purring.



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#### Saskatchewan Farmers Union

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We carry the finest Wrist Watches, such as Rolex, Bulova, Elgin and many other name brands. We also have a complete line of Costume Jewellery, any color, any price.

#### Municipal Roadbuilding

A popular feature with the Pion-Era patrons will undoubtedly be the municipal road building equipment, which will be on display with all items in operation every afternoon at 5 o'clock.

Gib Robbins, J. L. Phelps and R. Briscoe are directing the committee which is responsible for the daily half-hour demonstration.

Mr. Phelps is also handling a breaking of the sod exhibit.

Set up in a fenced area along Pion-Era Avenue, the display will contain 40 or 50 plows from the earliest walking plows to the 20-bottom plow.



ELEVATING GRADER

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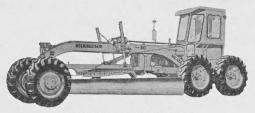


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#### SEVEN-TON GRADER

Motor in front of Rear Axle gives added front wheel weight and additional blade pressure. Steers easy, like a car.

Our production for 1960 includes two large new Scraper Sizes 19 and 21-yard, two and four-wheel models.



Richardson Be-Ge Scrapers 4 and 21-yard



Rotary Snow Plows for Mounting on Wheel and Crawler Tractors

First shipment this summer
— one plow to Portland,
Oregon. Second shipment —
seven plow to Montreal, Que.

#### Richardson Road Machinery Co. Ltd.

Head Office and Factory: Saskatoon, Sask. Branch F

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A Big Culvert, 100 Feet Long, 96 Inches in Diameter.

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FOR OVER 40 YEARS

FREE TRUCK DELIVERY

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SCALE MODEL OF CASE STEAM ENGINE AND CASE THRESHER AT THE PION-ERA, SASKATOON, SASK.

#### **Vocational Agricultural Education Courses**

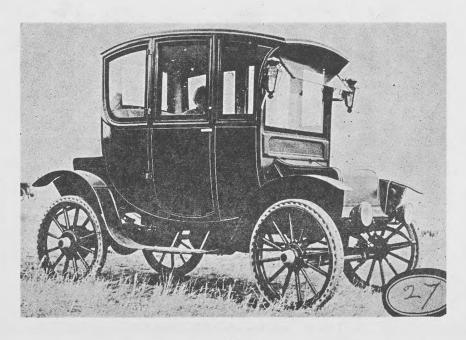
In collaboration with the Department of Education, courses in vocational agricultural education have been organized by school unit boards at Kindersley, Kinistino, Sturgis and Rosetown, for the benefit of farm families who are residents in these areas

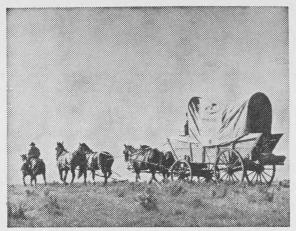
- in KINDERSLEY SCHOOL UNIT: Regular high school courses are offered at Eatonia and Marengo and adult courses are offered to twenty farmers' vocational clubs.
- in KINISTINO SCHOOL UNIT: Short courses are offered to adult farmers wherever interest develops and the need becomes apparent.
- in STURGIS SCHOOL UNIT: Courses in vocational agriculture have been organized in several areas for rural people.
- in ROSETOWN SCHOOL UNIT: Courses for high school students have been organized at Milden and seven adult clubs for farmers have been organized.

#### DEPARTMENT OF EDUCATION

HON. W. S. LLOYD, Minister

A. McCALLUM, Deputy Minister





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485 FIRST AVENUE NORTH

#### Thank You!

Pion-Era Incorporated particularly appreciates Saskatoon Radio Stations CKOM, CFNS and CFQC for their valued service during the week of Pion-Era, supplying recordings, commentators and news.

Gratefully acknowledged also is the consistent year-round coverage by the Saskatoon Star-Phoenix, CFQC-TV, and The Western Producer.

Saskatoon Retail Merchants' Association by unanimous resolution at their June 1959 meeting, declared their fullest support of Pion-Era. Decorations will adorn their business places, the firms, staff members will create Pion-Era atmosphere by wearing old time costumes reminiscent of pioneer days. Special purchasing opportunities will be city wide. We are delighted!

Service Clubs every day brought in offers of help, to distribute literature, assist with manpower, and generally promote Pion-Era. Saskatoon Lions' Club, and the Kinsmen Club are always ready and willing.

Dozens and dozens of volunteers serving generously on the hundred and one Pion-Era Committees, attractions and displays deserve the highest praise for conscientious effort and loyal co-operation.

This "Thank You" in deep sincerity, is directed to every individual accepting responsibility and contributing to the production of our weeklong Pion-Era.

Please express your appreciation to the following contributors by lending your patronage:

Barry Cafe Elite Cafe

Commerce Cafe Gem, and Jay Dees' Restaurants

Golden Dragon Paradise Cafe
Marigold Cafe Quick Lunch

Paris Cafe Silver Star Lunch

Shasta Cafe Wah Qua Chop Suey

B & L Restaurants

My own personal appreciation is tallied along with that of the Board of Directors of Pion-Era Incorporated.

(Mrs. R. J.) BERNICE NORMAN, Executive Director, Pion-Era Inc.

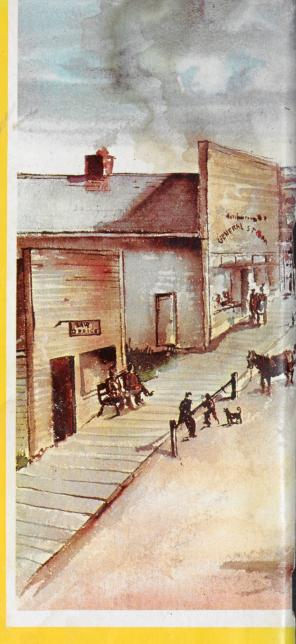


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Souvenir booklet . . . price 25 cents.





Pion-Era art patron, William Perehudoff, needs no introduction to the western scene. Born and raised on a Saskatchewan farm, this talented artist brings the real "feel" of the prairies into his sketches and paintings. The Pion-Era theme, "West of Yesterday" has been wonderfully depicted in his colorful water-color of an early prairie town.